

PREMIER STORE FIXTURES

SHOPCO U.S.A., INC.

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www.shopcousa.com

SHOPCO IS YOUR SOURCE FOR FIXTURE SOLUTIONS!

For over two decades the folks at SHOPCO have been working with retail channels to provide the most versatile, yet durable and aesthetically pleasing interior store fixtures. If you are looking for a fixture-supply partner that will take the time to understand your business needs, and form a relationship far beyond the sale itself, then SHOPCO is the company of choice; whether it is a c-store, QSR, travel plaza, campus store or other select retail.

SHOPCO has developed an array of all-metal fixture systems to tackle gondola merchandising requirements, food and beverage counter solutions, and the all-important sales counter presentation.

Combine these spectacular fixtures with our remarkable sales staff, complimentary AutoCAD design offering, and first class customer service, and you will have everything you need to win the merchandising "battle".

METALING IN MERCHANDISE

- Exceptional component style shelving fixtures that promote your products and provide limitless versatility.
- Award winning, all-metal sales counters designed not only to increase impulse sales, but also to be sales attendant/ cashier-friendly.
- The Metal Cabinet System, stocked for immediate shipment for quick serve food counter and beverage solutions.
- Industry's shortest lead-time on gondola shelving, sales counters and metal cabinets.
- Made to order custom countertops and specialty fixtures.
- Unbeatable SHOPCO service (sales support, CAD design, supply and installation).



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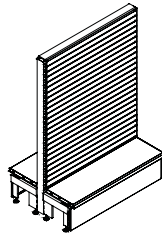
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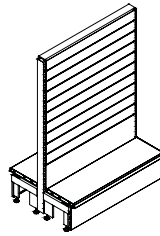
SHOPCO U.S.A., INC.

The Gondola System

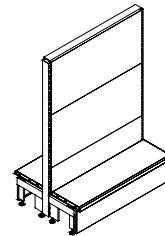
SHOPCO's all-metal Gondola System comes in a variety of lengths, depths and heights to meet all of your merchandising needs. The system is stocked in white, beige and gray. Choose from metal smooth, pegboard, slat wall and mini-slat wall panels. Traditional and curved gondolas available.



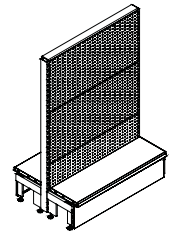
Straight Gondola with Mini-Slat Wall Panels



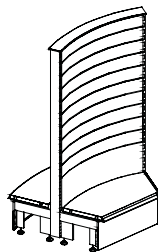
Straight Gondola with Slat Wall Panels



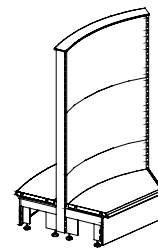
Straight Gondola with Smooth Panels



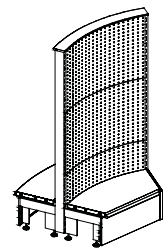
Straight Gondola with Pegboard Panels



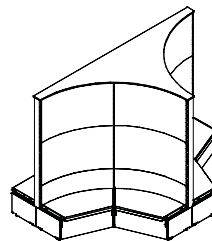
Curved Gondola with Slat Wall Panels



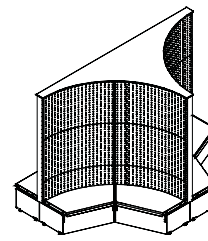
Curved Gondola with Smooth Panels



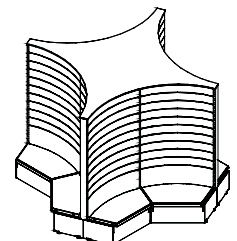
Curved Gondola with Pegboard Panels



Split Curve Gondola with Smooth Panels



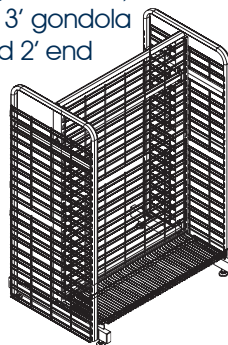
Split Curve Gondola with Pegboard Panels



Clover Leaf Gondola with Slat Wall Panels

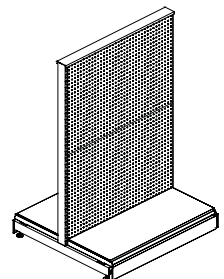
The Wire Gondola System

This contemporary system is stocked in black (54" & 72"). It also has a low profile base and offers increased visibility (see the image below). Stocked in 3' gondola lengths and 2' end frames.



The Economy Gondola System

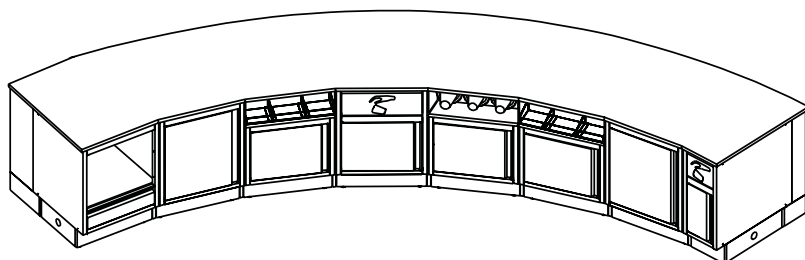
- The industry's ONLY low cost ALL-METAL pegboard system.



- Utilizes a low profile base design, which yields more merchandising space.
- Stocked in white, beige and gray colors; 3' and 4' lengths.

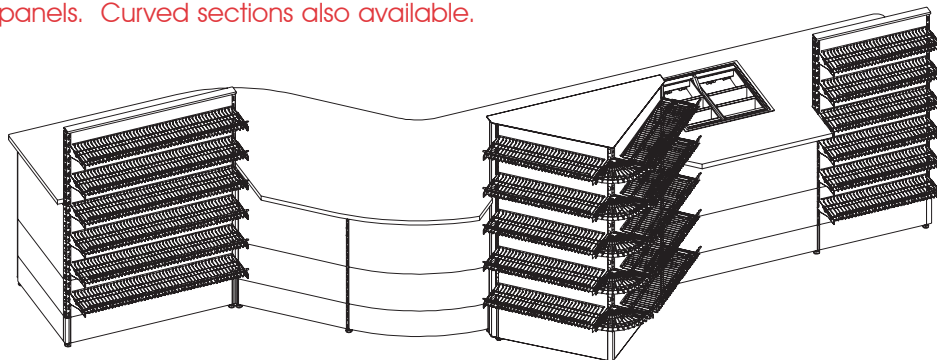
The Metal Cabinet System

Utilize a variety of units to create a cabinet sequence that meets your specific needs. SHOPCO offers a full line of all-metal cabinets with options such as: prep, low prep, beverage, condiment, waste and microwave units; stocked in white, beige and gray. All types of countertop fabrications are available: solid surface, stainless steel and laminate. You also have the choice of stainless steel legs or metal bases. The all-metal components provide limitless design opportunity, while maintaining the durability and cleanliness of powder-coated metal, which makes the Metal Cabinet System ideal for QSR and retail food service applications!

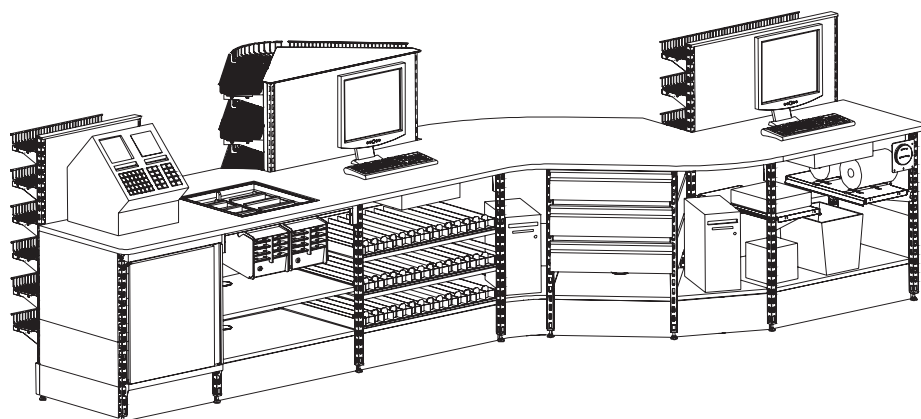


The Sales Counter System

The SHOPCO Sales Counter System is a unique component counter design. Much like the concept of an "erector set", this sales counter system is made up of mass-produced standard components that can be assembled in different ways to create a customized solution for all retail merchandising needs. Sales counters are available with metal smooth, pegboard, slat wall and mini-slat wall panels. Curved sections also available.



SHOPCO's sales counter incorporates curved and straight sections with vertical merchandising to promote impulse sales, while better defining checkout points.



SHOPCO's component counter system permits customization of the attendant side for maximum utilization of available space. Design your counter to fit your specific needs and improve the efficiency of your service attendants.



Curved wall unit in standard beige peg panels and traditional base design.



Standard stock, light gray slat wall with dark gray bases. Also shown with yellow accent price rails.



Heavy duty mini-slat wall for non-traditional merchandising.



12" base depth for increased aisle space, or smaller sales areas.



Custom black in-line gondolas help make packaged product "pop".



Curved gondola with end cap in a custom powder-coated blue. SHOPCO NOTE: Custom powder is great for college campus c-stores!

SHOPCO Gondola Systems can be custom powder-coated to meet any color preference.



Industry unique, split-curve design with triangle end cap.
Back of curve provides 6' end cap merchandising!

The Wire Gondola System



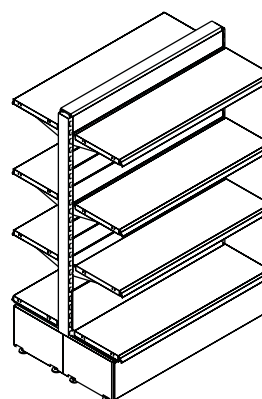
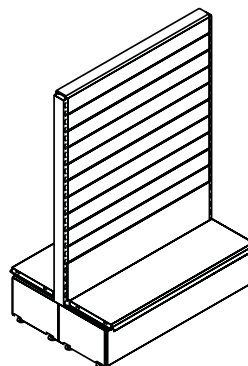
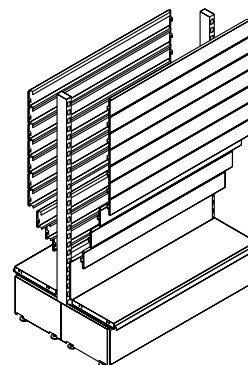
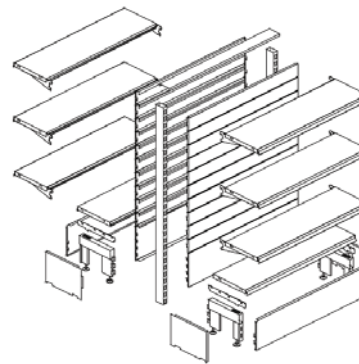
Contemporary black wire grid gondola with curved red top trim and curved end frames, shown at 54" high.

The Economy Gondola System



The Economy Gondola is the industry's ONLY low cost, ALL-METAL pegboard gondola. It is fabricated with the same high quality, durable and versatile components as SHOPCO's standard gondola. Stocked in beige, gray and white for immediate shipment.

The Gondola System



GONDOLA SYSTEMS



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Custom powder coated metal cabinets with laminated doors -- beats wood laminate construction!



Wood grain laminate adds an upscale look, while maintaining the durability and lifespan of metal.



Beige metal cabinets in a coffee and beverage service application.



A beverage service island was created by combining metal cabinets with stainless steel legs.



Combine custom powder coated metal cabinets with upper cabinets to create a full beverage solution!



SHOPCO's CAD team can design metal cabinet runs to meet any requirement, like this curved beverage offering.



Unique adjustable filler panels help complete odd-dimensional cabinet runs. Versatility unmatched!

The SHOPCO Metal Cabinet System can be custom powder-coated to meet any color preference.

Food Service & QSR Applications of the Metal Cabinet System:



Metal prep cabinets on casters for full service food prep application.

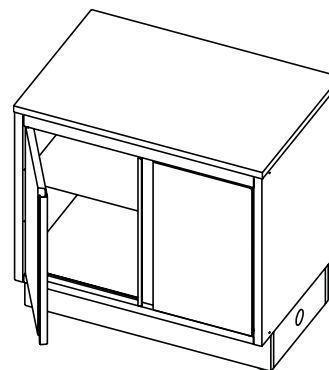
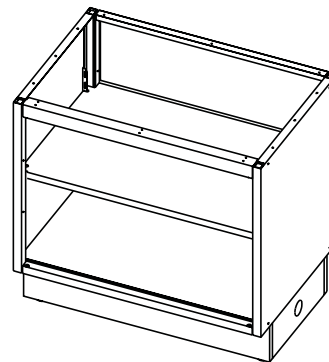
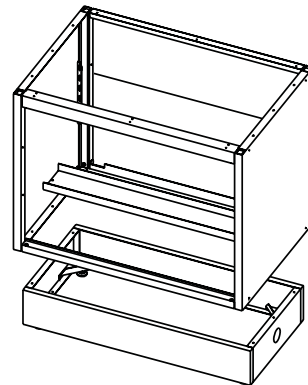
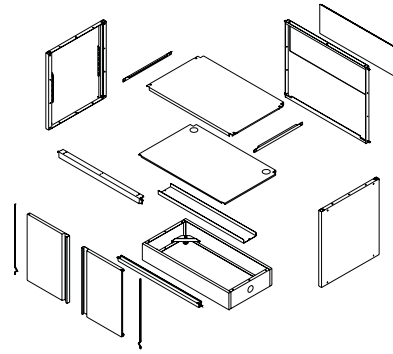


Standard metal cabinets in the back-of-the-house for food preparation.



The cleanliness and durability of SHOPCO's metal cabinet units, coupled with a solid surface top and stainless steel legs are unsurpassed when it comes to food service and QSR applications.

The Metal Cabinet System



METAL CABINET SYSTEM



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Unique merchandising shelves and vertical fronts promote impulse sales at the checkout counter.



Curved sales counter with radius magazine displays.



Metal slat wall panels, coupled with attractive, two-tone powder-coating and vertical fronts help define pay points, and organize merchandise.



Minimize the margin for error and maximize efficiency with a well-organized attendant side of the sales counter.



Curved sales counter with beige slat wall panels make impulse products such as candy, magazines and cameras easily visible.



SHOPCO's cigarette display provides organization and visibility. The white, spring-loaded trays focus the attention on ALL cigarette brands, rather than a display provided by one vendor or brand. Utilized on standard SHOPCO components!

The SHOPCO Sales Counter System can be custom powder-coated to meet any color preference.



Vertical fronts navigate customer traffic by clearly defining pay points, while offering merchandising space for impulse and seasonal items.

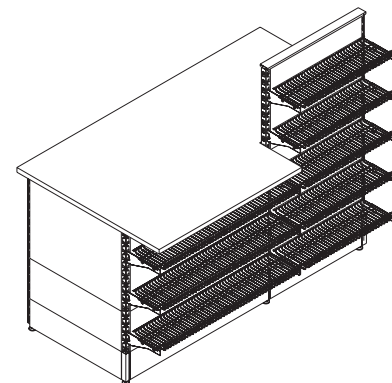
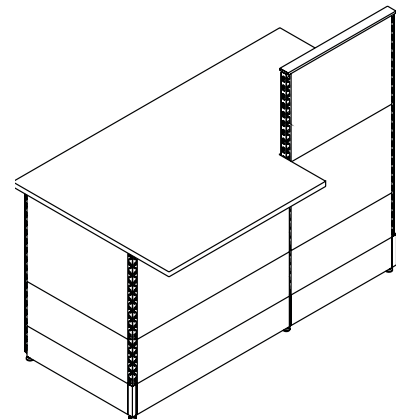
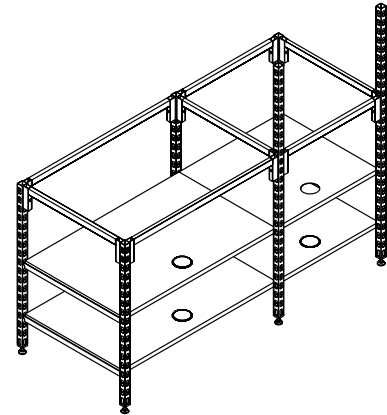
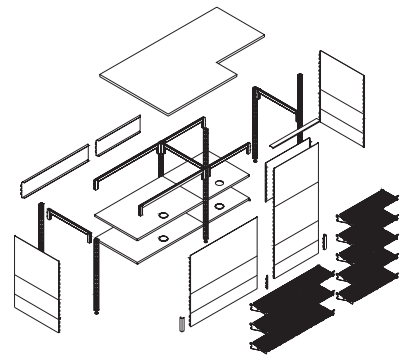


Create a complete checkout offering with an impactful sales counter, side return and rear cabinets, plus cigarette display. This sales counter offers unique two-tone painting, versatile mini-slat vertical fronts, a stylish curve and solid surface pay points.



Utilize a SHOPCO metal sales counter without vertical fronts to provide a clean, organized checkout for customer transactions in any retail application.

The Sales Counter System



SALES COUNTER SYSTEM



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24" deep bulk display endcap.



Upscale wood bread shelves (stocked item).



Heavy duty shelves are great for wine.



The gondola wrap unit with 1/2 circle baskets is awesome for chips and other salty snacks!



Iced beverage merchandising for single beverage sales, plus cross merchandising salty snacks!



Curved gondola with triangle end cap allows for directing customer traffic and increased end cap merchandising.



4-Ways are great for tight spaces and "shop-around" retailing. (Available with or without bases.)

All SHOPCO specialty fixtures can be custom powder-coated to meet any color preference.



SHOPCO's popular base drawer basket provides uncommon storage possibilities.



Specialty wire end caps can be custom designed to fit your plan-o-gram.



Industry-best triangle end caps provide an increase of merchandising space, while adding an aesthetic advantage.

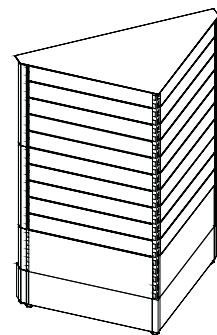
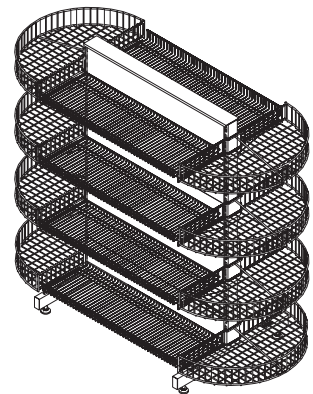
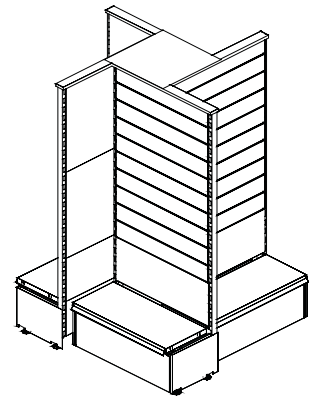
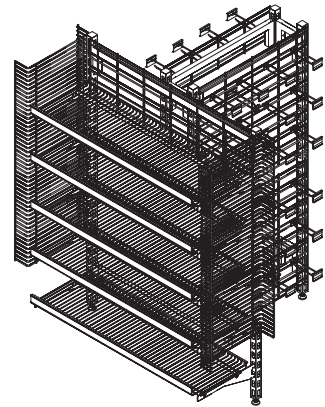


This sales counter has a mobile merchandiser stocked with candy products. SHOPCO NOTE: Mobil units can be interchanged by store personnel for "day-part" merchandising.



Industry unique 10-tier magazine display, along with steep angle shelving help define your periodical category. (5-tier displays also available)

Specialty Fixtures



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