



Welcome to SHOPCO!

Premium Products, Superior Service!

WHY CHOOSE SHOPCO?

- Our Standard Component System
- **Unmatched Versatility**
 - Permits merchandising options not available in other systems
 - Allows dismantling and reassembly in different shapes and sizes
 - Custom designs and multiple uses are made possible
- **Shortest Lead Time in our Industry**
- **True Partnership**
- **Full-service Design Department**
- **National installation network**
- **Project Management Capability**
- **A full service, turn-key operation**
- **The SHOPCO Difference!**



SHOPCO CUSTOMERS:

For over 35 years, SHOPCO has provided exemplary customer service and quality/versatile products to the C-Store Industry. Through the years, we have built a loyal customer following from such names as:

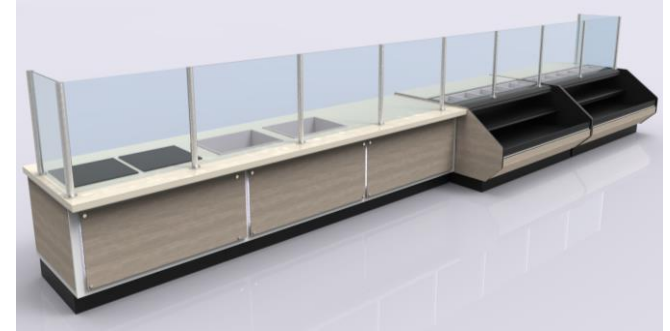
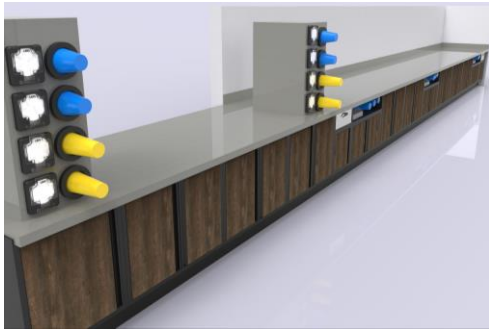


SHOPCO USA, INC. – PREMIUM PRODUCTS, SUPERIOR SERVICE

SHOPCO PRODUCTS:

Interior fixtures:

- The Metal Cabinet System
- All-Metal component style Checkout Counters
- Tobacco Fixtures
- SHOPCO Metal Gondola Systems
- Specialty Fixtures



THE METAL CABINET SYSTEM:

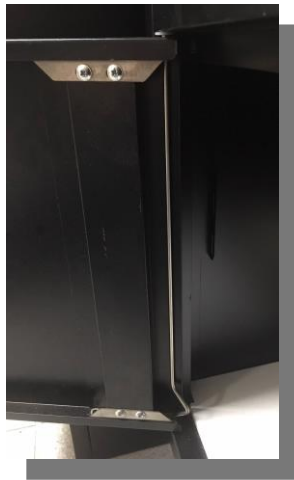
- All-metal cabinet bodies & bases w/ super strong powder coat finish
- Full array of cup, condiment, waste and prep cabinets
- Multiple countertop variations available, including laminate, solid surface & stainless steel
- Standard stock of cabinets available, as well as custom colors & laminate
- Standard opening in back panel to access electrical and plumbing chase
- Removable base shelves and adjustable interior shelves
- Bases or stainless steel and powder coated legs available



THE METAL CABINET SYSTEM:

- Cabinet doors take rigorous abuse at Convenience Retail on a daily basis
- From hard opening and closing, to being used as a brace by store personnel to stand-up from a kneeling position
- Cabinet doors begin to sag toward the middle or eventually break-off
- This will not occur with our Metal Cabinet System! Our doors are so strong and durable, you can sit and swing on them.
- Plus....we can make them look like wood if preferred!

SHOPCO's
"Hinge-Rod
System"

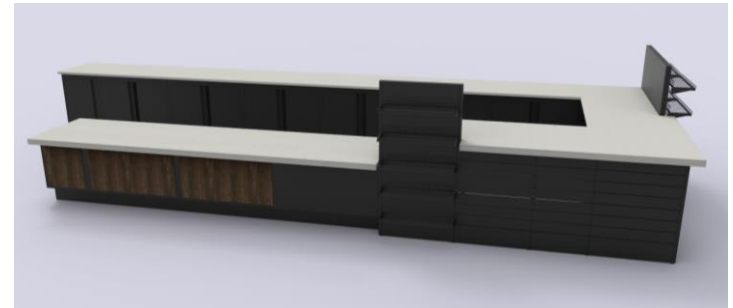
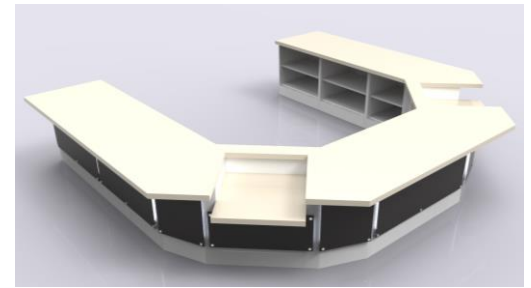
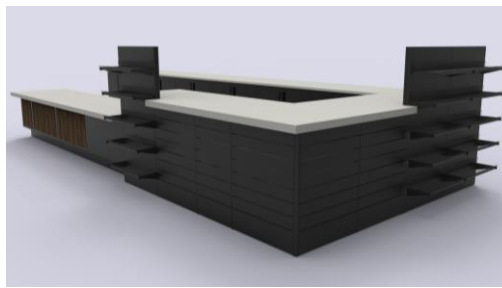
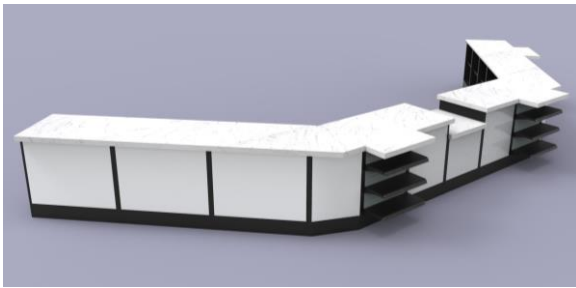


(Typical Wood Cabinet Doors)



THE METAL SALES COUNTER:

- Flexible, all-metal system with interchangeable components allowing for almost limitless design opportunities (available in SHOP-FLEX and SHOPCO Standard Prep)
- Vertical fronts in any height configuration for creative merchandising, easily defined pay points, and cash register security
- Ergonomic features for the attendants, such as cigarette drawers, bagging systems, safe openings, adjustable shelves of many types, etc.
- Multiple countertop variations available



THE TOBACCO FIXTURES:



Introducing the latest innovation for Tobacco Fixtures from SHOPCO U.S.A. This patent pending design features:

- An all-Metal Frame based on SHOPCO's award winning component system Aluminum lighted header snap frame (with lift-up and retractable capability)
- Aluminum lighted/non-lighted internal snap frame flip sign (non-spring movement - for extended service life)
- Innovative Flex-Tray with adjustable dividers for Moist, Vapor, Cigars, CBD, etc. (adjust to make your own fit)
- 10 Column standard spring loads per two-foot fixture (versus 9 Column spring loads in competitive offerings)
- And much more.....

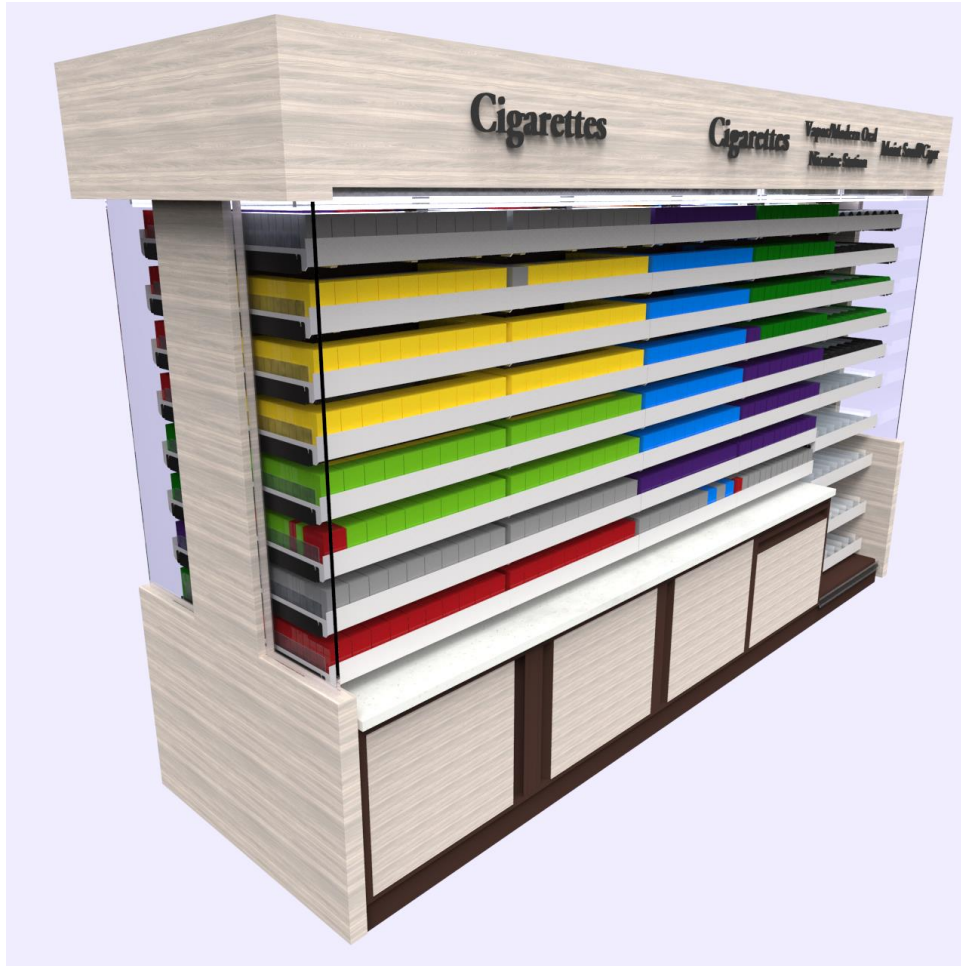
Available in Standard Height (84") and Low-profile (58") to meet your stores needs. Standard set-ups are available or build your own configuration. SHOPCO's standard component system makes it easy to build most configurations to fit your stores needs.

SHOPCO's new Tobacco Fixtures are designed for a 20 plus year service life!

SHOPCO has 90+ years of Tobacco Industry experienced team members ready to discuss your Tobacco needs today and assist you in designing your Merchandising space needs to maximize your Tobacco Manufacturers contracts

THE TOBACCO FIXTURES:

SHOPCO has you covered to display all your Tobacco needs! Why not choose a Tobacco Fixture that not only enhances your product merchandising and investment, but also increases usability and functionality!



- Based on recent studies, Cigarettes continue to be the reigning champion of in-store sales for Convenience Stores
- About 70% of U.S. Tobacco Sales go through the convenience and gas channel
- Although Cigarettes still reign as champion for in-store sales, other tobacco products (OTP) are gaining momentum
- The top three sellers in the OTP category continue to be Cigars, Electronic Cigarette devices (Vapor), and Smokeless (Moist Snuff and SNUS)
- 31% of in-store category sales are Cigarettes
- 6.7% of in-store category sales are OTP (and gaining momentum)

THE TOBACCO FIXTURES:

New Tobacco Fixture Highlights

- 100% customizable and made for all types of Tobacco including Cigarettes, Vapor, Moist and Cigars with carton and flat shelf options also available
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- More space for hidden product with spacing behind all lighted signs and door/drawer options
- Adjustable springloaded cartridges for various products (Vapor, Moist, Cigarettes, Cigars, CBT, etc.)
- Developed for ease of use for those that touch it the most
- In house Tobacco experts with over 90+ years of Tobacco experience can help you design your merchandising needs to maximize your Tobacco Company contract dollars

THE METAL GONDOLA SYSTEM:

- The absolute top-of-the-line product!
- Fully customizable in height, length, and depth
- Interchangeable panels ranging from Smooth, Metal Peg, Wire Grid, and Slat Wall
- Regular or Low-Profile bases available
- Interchangeable solid and wire shelves
- Standard stock colors as well as custom powder coating and laminate available!



Madix Gondola Shelving is an industry standard that is compatible with many domestic shelving systems, giving you the option of buying Madix shelves on a quick ship basis for your existing domestic shelving systems. It also allows you to order new Madix gondolas from SHOPCO while using existing shelves from your current inventory.

Uprights are engineered of heavy gauge steel with a one-inch slot pattern for adjustability and conformity to many other manufacturer's shelves as well as vendor racks.

SHOPCO was chosen by Madix to be one of only a select few to be a master distributors of Madix products Nationally!



SPECIALTY FIXTURES:



Beer Tubs



Orchard Bins



Bakery Cases - Floor



Bakery Cases – Tabletop



4-Way Merchandiser



Wine Displays



Wall Coverings



Register Shrouds (Laminated or Non-Laminated)



Fuel Valet



Eating Bars



Custom Shelving Merchandisers



Custom Waste Receptacles

Why Metal Cabinets Vs. Wood Cabinets?

- Typically, Laminated wood cabinets are less expensive than metal cabinets
- However, laminated wood cabinets won't last as long as Metal cabinets
 - Laminated wood is often porous and can lead to moisture build-up inside the wood
 - This will result in long term deterioration of Wood Cabinets
- SHOPCO Metal Cabinets are designed for 30+ year service life!

The Bitterness of Poor Quality Remains Long After the Sweetness of Low Price is Forgotten



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SUMMARY

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 - Shortest Lead Time in our Industry
 - Full-service Design Department
 - National installation network
 - Project Management Capability
 - A true full service, turn-key operation
 - Premium Products, Superior Service!
 - Discover The SHOPCO Difference!

THANK YOU!



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SHOPCO U.S.A. INC., PREMIUM PRODUCTS, SUPERIOR SERVICE